

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT10/12 11.56
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CONTRACT # 6144656

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

ORDER #	COMMENTS
PRDCT	EST # 1199 COMMENTS: (LINE, ORDER, INVOICE)
DCCC	

FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT10/12 11.56

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1199												
9	S		1100A-1200N	30		\$750.00	10/11	10/12	0		TH-F	0
PROGRAM : THE VIEW												
34	A		500A-530A	30		\$750.00	10/11	10/11	1		THU	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-9 FOR 1 SPOT/WK												

REP HEADLINE# 6144656 TRF# 311939 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT10/12 11.56
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#9 MISSED:TH-F/1100A-1200N OCT12 30S \$750.00 (OCT10/12)
OFFER:THU/500A-530A OCT11 30S \$750.00 PLS ADVISE.
CMT:WE CAN OFFER

OCT/12 101165.00 CONTRACT TOTAL 101165.00
TOTAL SPOTS 62

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE